

STAY CONNECTED



Everett Public Schools believes communication with parents and the community is important. This chart will show you the different ways you can regularly keep informed, but particularly during an emergency. Items highlighted in **orange** are go-to places during emergencies or communication of important information. During an emergency, the goal is to get as much information out as fast as possible using as many channels of communication to accommodate a variety of preferences for receiving information. The communication methods on this chart are official means of communication from the district.

WHERE DO I LOOK?	WHAT TYPE OF INFORMATION?	WHAT DO I NEED TO DO?
 Blackboard Connect Phone Call and Text Messages	Calls or texts during the school day or early morning are reserved for emergencies or important information, such as school closings or delays. Evening calls may be used for general information, absence notices and lunch account reminders.	Keep your current, primary phone number up to date with your child's school or by logging onto the Home Access Center (HAC). Click the Grades & More icon on the district's main page at www.everettsd.org and then the link to HAC. Once logged on, click the registration tab to edit your phone number.
 Blackboard Connect Email	In an emergency, the district may send detailed information to you by email. If something important happens during the day, you may receive a letter home to parents through email. Also, look for general information emails.	Keep your current, primary email address up to date with your child's school or by logging onto the Home Access Center (HAC). Click the Grades & More icon on the district's main page at www.everettsd.org and then the link to HAC. Once logged on, click the registration tab to edit your email. Make sure your spam folder is not blocking emails from "noreply@everettsd.org" <i>Do not unsubscribe from a school email.</i>
 Web Alert	The district may activate the web alert system during an emergency or weather event. It places important information in the center of the district's (and affected school's) website homepage(s).	Visit the district (or school) homepage during an emergency or weather event. www.everettsd.org (select your school from the school drop-down menu)
 District App	The district app combines content from the parent alert system, district website, district social media sites and the parent and student portals to provide a one-stop-shop for information. Push notifications are used in emergencies.	Download the free Everett Public Schools mobile app, available in the online iTunes® and Google Play® app stores.
 Twitter	Be among the first to know. The district can quickly post general news and pictures as they happen, as well as emergency information on Twitter. You can also follow your principal or school on Twitter.	Sign up for a Twitter account and "follow" the district. For a social media directory, please visit: www.everettsd.org/socialmediadirectory
 Facebook	Be among the first to know. The district can quickly post general news and pictures as they happen, as well as emergency information on Facebook. You can also give feedback and comments on the district's Facebook page.	Sign up for a Facebook account and "like" the district's page. For a social media directory, please visit: www.everettsd.org/socialmediadirectory
 Instagram	Be among the first to know. The district can quickly post general news and pictures as they happen, as well as emergency information on Instagram. You can also check the social media directory to see if your school has an Instagram account.	Sign up for an Instagram account and "follow" the district. For a social media directory, please visit: www.everettsd.org/socialmediadirectory
 General Web News & Announcements	Everett Public Schools and each district school has a homepage and website. Check regularly for district and school announcements, general news, colorful photos highlighting students and other helpful information.	Visit the district (or school) homepage. www.everettsd.org (select your school from the school drop down menu)
 Parent University	Parent University is an on-demand resource created to help parents and guardians become full partners in their child's education.	Visit the district web page: www.everettsd.org/ParentUniversity
 News Media	The news media covers Everett Public Schools' stories of interest and may publish school information during an emergency or bad weather.	The primary print news media covering Everett Public Schools includes The Everett Herald, The Mill Creek Beacon and Snohomish County Tribune.
 InTouch	The district has an email newsletter available for subscription sent about twice a month.	Sign up for the InTouch newsletter by going to the Communications department page on the district website and clicking the link to sign up.
 Printed Material or Eflyers	Everett Public Schools tries to limit printed material. Some printed materials are available in school main offices for those who do not have internet access.	Check school main offices. Consider ways to access school district and school information electronically. There are also opportunities for activities under the Peachjar button on each school's homepage.
 In-Person	Everett Public Schools employees will always make time for you. If you prefer to speak to someone directly – School Board members, administrators and teachers – we make it as easy as possible.	Visit the district directory for email addresses and staff phone numbers. www.everettsd.org/staffdirectory
 Let's Talk – "Chatbot Chet"	Let's Talk is an online customer experience solution that makes it easy to engage with school district leaders on the topics that matter most. Unlike an email, your inquiry is automatically routed to the person or team best suited to respond, ensuring you receive timely and accurate responses every time.	Located on the right lower corner of the district's website at www.everettsd.org